

KANKAKEE EVENTS PARTNERSHIP
MERCHANT STREET MUSICFEST
JULY 24 + 25
2026

**JOIN
INN**



2026 MERCHANT STREET MUSICFEST
Sponsor Opportunities

<p>TITLE SPONSOR \$30,000+</p>	<ul style="list-style-type: none"> ☛ Company name will appear alongside MSMF logo as “sponsored by...” ☛ Full-page color ad in <i>The Daily Journal</i> special section for MSMF ☛ Corporate tent (includes food & beverage for 50 people) ☛ 25 weekend passes with access to outdoor VIP lounge ☛ 50 general admission passes ☛ \$300 in drink tickets ☛ Company link on MSMF and City of Kankakee’s websites ☛ Radio spots ☛ Inclusion in press, social media, and print materials (including posters)
<p>MERCHANT STREET STAGE \$10,000</p>	<ul style="list-style-type: none"> ☛ Company name and logo on stage banner ☛ 1/2 page color ad in <i>The Daily Journal</i> special section for MSMF ☛ 15 weekend passes with access to outdoor VIP lounge ☛ 25 weekend general admission passes ☛ \$150 in drink tickets ☛ Company link on MSMF and City of Kankakee’s websites ☛ Radio spots ☛ Inclusion in press, social media, and print materials (including posters)
<p>HYDRATION STATION \$6,000</p>	<ul style="list-style-type: none"> ☛ Company name and logo on station banner ☛ 1/4 page ad in <i>The Daily Journal</i> special section for MSMF ☛ 10 weekend passes with access to outdoor VIP lounge ☛ 7 Friday and 7 Saturday general admission passes ☛ \$100 in drink tickets ☛ Company link on MSMF and City of Kankakee’s websites ☛ Radio spots ☛ Inclusion in press, social media, and print materials (including posters)
<p>HILL STAGE OR VOLUNTEER SHIRT SPONSOR \$5,000</p>	<ul style="list-style-type: none"> ☛ Company name and logo on stage banner ☛ 1/4 page ad in <i>The Daily Journal</i> special section for MSMF ☛ 8 weekend passes with access to outdoor VIP lounge ☛ 6 Friday and 6 Saturday general admission passes ☛ \$100 in drink tickets ☛ Company link on MSMF and City of Kankakee’s websites ☛ Radio spots ☛ Inclusion in press, social media, and print materials (including posters)
<p>PLATFORM STAGE OR BEER TENT \$3,000</p>	<ul style="list-style-type: none"> ☛ Company name and logo on stage or beer tent banner ☛ 1/4 page ad in <i>The Daily Journal</i> special section for MSMF ☛ 4 weekend passes with access to outdoor VIP lounge ☛ 5 Friday and 5 Saturday general admission passes ☛ \$100 in drink tickets ☛ Company link on MSMF website ☛ Radio spots ☛ Inclusion in press, social media, and print materials (including posters)
<p>BAND UNDERWRITER \$1,500</p>	<p>Your donation pays for a band to perform at MSMF!</p> <ul style="list-style-type: none"> ☛ Inclusion in <i>The Daily Journal</i> special section for MSMF ☛ 2 weekend passes with access to outdoor VIP lounge ☛ 4 Friday and 4 Saturday general admission passes ☛ \$50 in drink tickets ☛ Company link on MSMF website ☛ Radio spots ☛ Inclusion in press, social media, and print materials (including posters)
<p>GOOD VIBES \$500</p>	<ul style="list-style-type: none"> ☛ Inclusion in <i>The Daily Journal</i> special section for MSMF ☛ 2 weekend passes with access to outdoor VIP lounge ☛ 2 Friday and 2 Saturday general admission passes ☛ \$20 in drink tickets ☛ Company link on MSMF website ☛ Inclusion in press, social media, and print materials

<p>ROADIE</p>	<p>\$250</p> <ul style="list-style-type: none"> ☛ Inclusion in <i>The Daily Journal</i> special section for MSMF ☛ 2 weekend passes with access to outdoor VIP lounge ☛ 2 general admission passes ☛ \$10 in drink tickets ☛ Company link on MSMF website ☛ Inclusion in press, social media, and print materials
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<p>FAN CLUB</p>	<p>\$50</p> <ul style="list-style-type: none"> ☛ Inclusion in <i>The Daily Journal</i> special section for MSMF ☛ 2 weekend general admission passes ☛ Inclusion in press, social media, and print materials
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Hello



KANKAKEE EVENTS PARTNERSHIP SPONSORSHIP FORM

Name: _____
Company: _____
Email: _____
Phone #: _____
Address: _____
Company Website: _____

I am proud to sponsor MSMF, brought to the community by the Kankakee Events Partnership.
Please accept my donation of \$ _____.

2026 Donation:

- MSMF Title Sponsor **\$30,000**
- Merchant Street Stage Sponsor **\$10,000**
- Hydration Station Sponsor **\$6,000**
- Hill Stage Sponsor **\$5,000**
- Volunteer T-Shirt Sponsor **\$5,000**
- Platform Stage Sponsor **\$3,000**
- Beer Tent Sponsor **\$3,000**
- Band Underwriter **\$1,500**
- Good Vibes **\$500**
- Roadie **\$250**
- Fan Club **\$50**

***PLEASE NOTE: THERE CAN BE MULTIPLE SPONSORS AT ANY GIVEN LEVEL**

Sponsorship forms need to be submitted by May 4, 2026 to be included in certain print and online materials. Please return this form along with your check to:

Kankakee Events Partnership
201 East Merchant Street
Kankakee, IL 60901

Questions?
Contact Allison Beasley:
815.939.4564
abeasley@lions-online.org

see you on
July 24+25, 2026!